

## **PRIVACY POLICY**

This “Privacy Policy” details how “Promotion des Soins Intensifs”, the administrative company of ISICEM and associated meetings (number BE 0421.198.942) uses, stores and processes any information you provide when you visit our website (intensive.org), use our mobile applications, and attend our meetings. The webmaster of Promotions des Soins Intensifs, Aldo Veri (webmaster@intensive.org) is the Data Controller of any personal information you submit.

### **1. What personal information do we collect from you and how do we collect it?**

Simply browsing our website and/or our applications, does not necessitate provision of any information. However, if you wish to participate in any of our meetings, we will ask you to provide certain personal and/or demographic information. Personal information refers to any information that can be used to personally identify you or contact you online or offline. This may include, for example, your name, postal address, e-mail address, phone number. We may also ask for certain demographic information, such as your date of birth, age, sex, title. Other information may be requested for certain activities, including credit card details, professional status, proof of membership of medical partner organizations, etc.

Personal information is only collected with your consent (i.e., if you knowingly provide it to us by completing one of the online forms available on our website). The types and amount of information collected may vary depending on the activity.

### **2. How do we keep your personal information secure?**

We take all necessary technical and organizational measures to protect the confidentiality and security of your personal information collected from this website and/or our applications. These efforts include storing your personal information in secure operating environments that are not available to the public and that are only accessible to authorized employees of Promotion des Soins Intensifs. Where passwords and logins are required to access specific parts of the site, you have a responsibility to take reasonable measures to safeguard them.

To protect your information, Promotion des Soins Intensifs uses an industry standard security protocol called Secure Sockets Layer (SSL) to encrypt the transmission of sensitive information between you and our website. SSL is used, for example, when you login or when you make a credit card payment. To know whether transmissions are encrypted, look for the lock on your web browser and check that the URL starts with https://.

### **3. What do we use your personal information for?**

The details collected are used to send you information relevant to the meeting for which you registered, including but not limited to registration confirmation, program updates, change of venue, invitations to associated satellite meetings.

We may also send details of other meetings we organize in which you may be interested. In addition, you may receive communications introducing you to related meetings organized by other partner organizations. These materials may come in the form of regular mail or email. We do NOT send spam e-mails.

We may use your personal and/or demographic information for our internal marketing and

demographic studies, so we can constantly improve, personalize and customize the products and services we provide you.

Your personal information will be retained for 10 years or until informed that you no longer wish to form part of our mailing list.

#### **4. Who do we disclose your personal information to?**

Promotion des Soins Intensifs never shares your personal information with any third party that intends to use it for direct marketing purposes unless you have been specifically informed of this and have given us specific permission to do this. Promotion des Soins Intensifs **does not sell, trade, or rent** your personal information to others.

Promotion des Soins Intensifs sometimes uses third parties, such as service providers, to assist with the administration of our various meetings, eg, hotel bookings, nominated travel agency for flights/transport reservations. These third parties and their employees may come into contact with your personal information in the course of providing their services to us. Any such third party must at all times provide the same levels of security for your personal information as Promotion des Soins Intensifs.

If, as a healthcare provider, you agree to have your badge scanned when visiting an exhibiting company stand or during a sponsored satellite symposia, your badge will enable them to retrieve the following contact personal data: title, first name(s), last name(s), address (postal address and email), affiliation. Agreeing to having your badge scanned means that you agree to have your data transferred to and potentially stored and used by the scanning party. You are encouraged to check out the privacy policies of any company scanning your badge. We are not responsible for third party misuse of data transferred by this means. Contact data from non-healthcare providers are not provided to pharmaceutical companies.

We may also disclose your personal information if we are required to do so by law, or if in our good faith judgment, such action is reasonably necessary to comply with legal processes, to respond to any claims, or to protect the safety or rights of Promotion des Soins Intensifs, its customers, or the public.

We may share aggregated demographic or survey information with third parties, but this information is in anonymous form and does not contain any personal information.

#### **5. Tracking Technology and Cookies**

Promotion des Soins Intensifs may use IP addresses, log files, web beacons, Google analytics to gather certain information, such as browser type and operating system, referring page, etc. for the purpose of improving the use, security and functionality of our website. These functions are used internally only.

We use session cookies, which are set by our website, and stored temporarily to ensure the smooth running of your sessions. They are deleted from your device when you close your browser session.

We use first party cookies, which are set by our website and can only be read by the site [www.intensive.org](http://www.intensive.org). They help with remembering any selections or preferences that you make when looking at information or using a service. They remain active for 9 months and are then deleted so that if you visit the site again after a 9-month break (of after clearing you cookies), you will be asked again to accept our cookie policy.

We use third party Google Analytics cookies to evaluate site performance in terms of numbers and source of visits, etc. This helps us ensure the service responds to demand and is fast and available when you want it. These cookies are permanent but can be deleted via your browser. If you refuse to accept the cookies for our website, the analytics browser will be turned off, but the website will function normally. For more information regarding Google Analytics cookies, please click [here](#).

## **6. External links**

Links are provided on our website to websites of other companies or organizations. This Privacy Policy does not apply to such third party sites as they are outside our control. If you access third party sites using the links provided, the operators of these sites may collect your personal information. Please ensure that you are satisfied with the Privacy Policies of these third party sites before you submit any personal information via the links.

## **7. Collecting data from children?**

Our website, Intensive.org, is not geared towards children under 16. We do not knowingly collect personal information from children under 16.

## **8. Contacting us, accessing or modifying your personal information**

You always have the option not to share any of your personal information with us. However, if you choose this option, you will be limited in the activities we can provide, including registration at meetings. If you wish to know which personal data we have on file or to modify it, please contact our Data Controller at: <mailto:webmaster@intensive.org>.

In every e-mail communication sent to you, we provide you with the opportunity to unsubscribe: "If you no longer want to receive our emails, please reply to this email, noting "unsubscribe" as the subject".

If you participate in an action that involves a third party, and, as part of that, you agree to receive future communications directly from that third party, eg, having your badge scanned by a pharmaceutical company during one of our meetings or attending one of our sponsored satellite symposia, you will need to contact the third party directly to opt-out from such communications.

If you have any questions, complaints, or comments regarding this Privacy Policy, please contact our Data Controller at: <mailto:webmaster@intensive.org>

**Updated 16<sup>th</sup> May, 2018**